



MARKETING INFORMATION SURVEY

Thank you for choosing Spooner Physical Therapy. We are committed to providing a positive health care experience for every customer. Please take a moment to answer a few questions to assist us in achieving this goal.

1. Which Spooner location are you visiting today?

- Ahwatukee (16611 S. 40th St)
- Arcadia (3104 E. Indian School Rd.)
- Desert Ridge (20950 N. Tatum Blvd.)
- Estrella (9305 W. Thomas Rd.)
- Goodyear (1616 N. Litchfield Rd.)
- Fountain Hills (16605 E. Palisades)
- Phoenix (1907 W. Camelback)
- Scottsdale (9097 E. Desert Cove)

2. Did your physician suggest that you come specifically to Spooner PT? Yes No

3. How did you find our phone number? _____

4. Have you visited SpoonerPhysicalTherapy.com? Yes No

5. Have you had previous Physical Therapy treatment? Yes No

6. Where did you receive your previous treatments? _____

7. How did you learn about Spooner Physical Therapy?

- I am a Previous Patient
- Doctor Referral (Name/Phn) _____
- Friend/Relative (Name/Phn) _____
- Magazine/Newspaper _____
- Self-Referral
- Insurance Plan _____
- Phone Directory _____
- Employer _____
- Other _____

8. Do you read any of the following magazine or newspaper publications? (check all that apply)

- Ahwatukee Foothills News
- La Voz Magazine
- The Fountain Hills Times
- Arizona Republic
- Pebble Creek Post
- Other _____
- AZ Health Magazine
- SWEAT Magazine
- AZ Woman
- Tatum Sun Times

9. Are you familiar with any of the following physical therapy services?

- TMJ
- Pediatrics
- Athletes Xcel Sports Training
- Headaches
- Hand Therapy
- ASTYM
- Wellness
- Aquatic Therapy
- Cancer Rehab

10. Can we email you with Spooner updates and/or healthcare news? Yes No, thanks

Patient Name (Please print) _____

Email Address _____

Zip Code _____

Thank you for your time.